Mangalayatan UNIVERSITY

NAAC GRADE A+







MASTER OF BUSINESS ADMINISTRATION (MBA)

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INTRODUCTION

We offer a Master of Business Administration (MBA) program designed by experienced educators to shape the in-demand skills of students through online distance mode by Mangalayatan University. The semester curriculum is designed to equip learners with the effective managerial and leadership skills required to excel in today's business dynamics. The program aims to nurture analytical skills, strategic decision-makers, and visionary entrepreneurs.

Through interactive learning modules, strengthen foundational management concepts to encourage students to explore new perspectives, manage challenges effectively, and evolve as innovative business leaders of the future. The online MBA modules allow learners to address complex business issues. Drive innovation for organizational growth and societal development. With elective options of marketing, finance, HR, and operations, students can choose the one that is suitable for their career perspective

MISSION

- To encourage learners to be competent, ethical, and visionary leaders through quality education and career-focused learning for professional development.
- To enhance students' knowledge with industry-relevant skills to shape their professional career journey.





OBJECTIVES

The primary objective of the MBA (online distance mode) programme is to encourage future leaders to understand the domestic & international markets. The programme also incorporates the latest management strategies to build decision-making abilities. The course curriculum encompasses business management topics to build leadership acumen.

INSTRUCTIONAL DESIGN

The MBA Programme at Mangalayatan University (distance learning mode) is structured as a two-year program divided into four semesters. The total credit requirement of 80 is considered to obtain a degree certificate based on the university's academic guidelines. The programme is delivered through online distance learning to provide flexibility for students to learn at their own pace to maintain academic rigor.

The curriculum consists of theoretical courses, practical components, and project work to ensure a holistic understanding of library and information science. There are online lectures, digital resources, & interactive sessions to simulate real-world library operations.

PROGRAMMES OFFERED

SEMESTER - I						
S.No.	**Course Code**	**Course**	**Credit**	**Internal**	**External**	**Subject Total**
		Theory		**MAX**	**MAX**	
1	MGO-6101	Principles and Practices of Management	4	30	70	100
2	MGO-6102	Managerial Economics	4	30	70	100
3	MGO-6103	Accounting for Managers	4	30	70	100
4	MGO-6104	Business Statistics	4	30	70	100
5	MGO-6105	Communication fo Management	4	30	100	100
TOTAL			**20**	**150**	**350**	**500**

SEMESTER - II						
S.No.	**Course Code**	**Course**	**Credit**	**Internal**	**External**	**Subject Total**
		Theory		**MAX**	**MAX**	
1	MGO-6201	Entrepreneurship & SMEs Management	4	30	70	100
2	MGO-6202	Business Environment	4	30	70	100
3	MGO-6203	Research Methodology	4	30	70	100
4	MGO-6204	Business Laws	4	30	70	100
5	MGO-6205	HR Management	4	30	100	100
TOTAL			**20**	**150**	**350**	**500**

SEMESTER - III						
S.No.	**Course Code**	**Course**	**Credit**	**Continuous Assessment**	**Term End Exam**	**Grand Total**
				MAX	**MAX**	
1	MGO-7101	Strategic Management	4	30	70	100
2	MGO-7102	Organizational Behavior	4	30	70	100
		Electives				
		Marketing				
1	MGO-7111	Marketing Management	4	30	70	100
2	MGO-7112	E-Marketing	4	30	70	100
3	MGO-7113	Retail Management	4	30	70	100
		Finance				
1	MGO-7121	Financial Management	4	30	70	100
2	MGO-7122	Security Analysis & Portfolio Management	4	30	70	100
3	MGO-7123	Management of Financial Institutions & Services	4	30	70	100

PROGRAMMES OFFERED

Human Resource Management						
1	MGO-7131	Industrial Relations & Labour Enactments	4	30	70	100
2	MGO-7132	Global HRM	4	30	70	100
3	MGO-7133	Negotiation & Counseling	4	30	70	100
Operations Management						
1	MGO-7141	Project Management	4	30	70	100
2	MGO-7142	Logistics and Supply Chain Management	4	30	70	100
3	MGO-7143	Advanced Production and Operations Management	4	30	70	100

SEMESTER - IV						
S.No.	**Course Code**	**Course**	**Credit**	**Continuous Assessment**	**Term End Exam**	**Grand Total**
				MAX	**MAX**	
1	MGO-7201	Business Ethics and Corporate Governance	4	30	70	100
2	MGO-7202	Global Business Mgmt.	4	30	70	100
3	MGO-7200	Dissertation	4	30	70	100
Electives						
Marketing						
1	MGO-7211	Consumer Behavior & Marketing Communication	4	30	70	100
2	MGO-7212	Marketing of Services	4	30	70	100
3	MGO-7213	Sales & Distribution Mgmt.	4	30	70	100
Finance						
1	MGO-7221	Corporate Financial Restructuring	4	30	70	100
2	MGO-7222	Strategic Corporate Finance	4	30	70	100
3	MGO-7223	Mgmt. of Working Capital	4	30	70	100
Human Resource Management						
1	MGO-7231	Organizational Development	4	30	70	100
2	MGO-7232	Group and Team in Organization	4	30	70	100
3	MGO-7233	Training & Development	4	30	70	100
Operations Management						
1	MGO-7241	Total Quality Management	4	30	70	100
2	MGO-7242	Service Operation Mgmt.	4	30	70	100
3	MGO-7243	Mgmt. of Technology	4	30	70	100

SYLLABI & COURSE MATERIALS

Our experienced faculty members of Mangalayatan University develop syllabi and self-learning materials. The course content is approved by CIQA and the Board of Studies/Academic Council/Executive Council of India (UGC).

STUDY MATERIAL

The study material for the programme is developed in a digital format and shall be supplied to the students unit-wise for each course per semester.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the subject coordinator. There shall be 6 online counselling sessions of 1 hour each for a 4-credit course, held on Saturdays & Sundays. For courses with 2 credits, there shall be 4 sessions of 1 hour each; for 6-credit classes, 8 sessions of 1 hour each.

STUDENT SUPPORT SYSTEMS

The university appoints programme coordinators, course coordinators, and course mentors to support learners in their studies. Additionally, the university has made appropriate arrangements for various support services, including online counselling and resource-oriented services and evaluation methods for both online and offline modes, for efficient and smooth assistance to the students through the online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee	Total Fees
MBA	PG	2 Years	1000	15000	1500	33000	67000
Total							**67000**

CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
2 Years	80	MBA	Master's Degree (Professional)

WHY DISTANCE EDUCATION?

- Convenience of studying classes from home.
- Cost-Effective.
- Time saving.
- No commuting.
- Monetary benefits- No textbooks required.
- Study anytime, anywhere.

ADMISSION PROCESS

- Register with Mangalayatan Distance learning Programmes
- Pay Registration fees through our available payment gateways
- Upload relevant documents and mark sheets
- Get provisional admission
- Pay semester fees
- Get admission confirmation from the University
- Roll number allotted to every student





“Study smart.
Study flexible.”

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